

BPSM/BBA-504 (AK)

2 0 1 8

(5th Semester)

BACHELOR OF BUSINESS ADMINISTRATION

Paper No. : BBA-504

(Business Policy and Strategic Management)

KEY ANSWERS FOR OBJECTIVES

(PART : A—OBJECTIVE)

(Marks : 25)

2. State whether the following statements are *True (T)* or *False (F)* by putting a Tick (✓) mark : 1×5=5
- (a) T
 - (b) T
 - (c) F
 - (d) F
 - (e) T
3. Choose the most appropriate answer from the given options by putting a Tick (✓) mark in the brackets provided : 1×10=10
- (a) (ii)
 - (b) (i)
 - (c) (iv)
 - (d) (ii)

(2)

- (e) (i)
- (f) (iv)
- (g) (i)
- (h) (iii)
- (i) (iii)
- (j) (ii)
